

Dear valued customer,

Thank you for your previous purchase of my scratch and scuff removal kit! I have just finished the new website and some of the new features are:

- A "Before & After photos" page
- A Downloads page that provides the most current version of instructions and any other links that I find interesting
- Credit card processing of Visa, Master Card, American Express, and Discover Card via the new Google Checkout interface.

I wish to make you all aware of an upcoming promotion in which I will be giving away 25 sets of the micron graded abrasives. This limited supply of special refill kits will come in a plastic storage case and all abrasives (12 squares of each grade) will be precut into individual squares for your convenience. Now what do I ask in return for one of these kits you ask? All I ask is for you to send me quality before and after digital pictures your watch to be displayed on my website.

Here is a list of requirements for the photos

### **Photo Requirements:**

- All common digital image file formats are accepted. No conventional photographs printed on paper will be accepted.
- Image file should be at least 640 x 480 and in true color (16Bit or greater), images smaller than 640 x 480 will not be accepted.
- The "Before" picture(s) should clearly show the scratches scuff or other damage to the watch case and /or bracelet. The "After" pictures should show the same area after the scratches have been removed and preferably from the same perspective as the "Before" picture. All restoration should be done with the WatchbandRenew kit, if any other products are used they must be stated so as not to mislead anyone as to what has been accomplished with the kit.
- Pictures will be selected based on the clarity of the image as well as the contrast of the Before and After conditions of the watch in the photo. Please refrain from using any photoshop type of effects or similar alterations to the original image. There is a limit of 1 photo set which can be selected per entrant to give as many people as possible the opportunity to participate. I would like a wide array of watches represented so I will only select 2 or 3 of any one brand or model. All watches are equally eligible for selection, a Rolex will not trump a Citizen unless I already have Citizens and no Rolex watches posted.
- Email your photos to WatchbandRenew@yahoo.com with the words "Photo Promotion" in the Subject line.

### **Some tips to help get the best shots:**

- To get the best pictures it would be helpful to have a macro setting on your digital camera.
- Ensure there is adequate lighting and turn off the flash which will tend to washout the image when it reflects back off of the metal watch or crystal surface.
- Use of a tripod will help eliminate blur from camera shake.

*If your pictures are selected you will have to option to have your name, city, and country listed as the contributor of the images if you so desire. All pictures submitted and posted will become property of WatchbandRenew.com and may be used for future promotions at our discretion. If your pictures are selected you will be notified via email and you need to respond with the address to which you would like your refill kit shipped. All refill kits will be shipped via USPS First Class Mail in the U.S. and USPS Airmail Letter Post to overseas addresses. WatchbandRenew.com will pay postage on the promotional kits, any customs fees are the responsibility of the recipient. No substitutions of the refill kit contents will be allowed, No returns of the promotional kits will be accepted for refund. This promotion will end once I have selected 25 photo sets for publishing on the website, but will be run every six months or so to keep the page fresh with images.*